

Apply to participate in the City of
Bloomington Parks and Recreation's

A FAIR OF THE ARTS

PLEASE INCLUDE:

- ☐ Completed application
- ☐ \$15 non-refundable jury fee
- ☐ All applicants must provide three digital photos of work and one of display. Personal care category artists must submit a product sample. Digital photos must be submitted with application on a disk or e-mailed to jacobsg@bloomington.in.gov with artist's name and A Fair of the Arts in the subject line by Friday, Feb. 20 at 5 p.m.

Applications received by Friday, Feb. 20 will receive full consideration. Jurying will continue until spaces are filled.



Watch for vendor information for the 13th annual City of Bloomington Holiday Market, to be held November 28, 2015.



CITY OF BLOOMINGTON
parks and recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

A FAIR OF THE ARTS

AN ARTS AND FINE CRAFTS FAIR

A Fair of the Arts is held in Showers Plaza,
an outdoor festival site adjacent to
City Hall at Eighth and Morton Streets.

Accepted local and regional artists
display, demonstrate, and sell their
arts on the colorful brick paving.

ARTIST APPLICATION 2015

MAY 9 • JUNE 13

JULY 11 • AUGUST 8

SEPTEMBER 12 • OCTOBER 10



bloomington.in.gov/afair

INSTRUCTIONS

PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Work must be safe, have a decent life expectancy and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

UNACCEPTABLE WORK INCLUDES:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports and products bought for resale).

CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
- Style of work—Applications will be divided into **10** categories:
 - clay
 - drawing/painting/photography
 - fiber arts
 - glass
 - jewelry
 - metalwork/woodwork
 - natural materials
 - personal care
 - recycled arts
 - surface decoration

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. Complete category guidelines available upon request.

- Quality of work: Works will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- To ensure variety, artists will be placed in a maximum of five shows.

SITE INFORMATION:

- Showers Plaza is located at Eighth and Morton Streets.
- Water is available at the site.
- A coordinator (who is certified in CPR/AED and first aid) will be available to answer questions, assist with traffic control and ensure the smooth operation of the Fair.

BOOTH AND SALES INFORMATION:

- Booth spaces are 10' x 10'.
- Cost is \$50 per Saturday.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in their booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 7:30 a.m. and exhibitors may not tear down until 1 p.m.

TIME LINE:

- January 12—Applications e-mailed and posted online at bloomington.in.gov/afair.
- February 20—Application deadline
- March 27—Accepted artists announced
- April 24—Booth payment due



FOR MORE INFORMATION:

Contact Greg Jacobs at (812) 349-3725
or e-mail jacobsbg@bloomington.in.gov.



A FAIR OF THE ARTS APPLICATION TO EXHIBIT

Name: _____
(Last) (Middle) (First)

Business name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Day) _____
(Evening) _____

E-mail: _____

Web page: _____

Description of art/craft and the process by which it is made:

Select the ONE category for which you are applying:

- | | |
|---|---|
| <input type="checkbox"/> clay | <input type="checkbox"/> metalwork/woodwork |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> personal care |
| <input type="checkbox"/> glass | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> jewelry | <input type="checkbox"/> surface decoration |

Price range of product: _____

Number the following in order of preference:

Leave dates you don't want blank.

___ May 9	___ June 13
___ July 11	___ August 8
___ September 12	___ October 10

Place on waiting list: ___ Yes ___ No

Special requests: _____

Signature: _____

Date: _____

PLEASE SEND A NON-REFUNDABLE \$15 JURY FEE
WITH APPLICATION. MAKE CHECK PAYABLE TO
BLOOMINGTON PARKS AND RECREATION.

Attn: Greg Jacobs
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
PO Box 848
Bloomington IN 47402